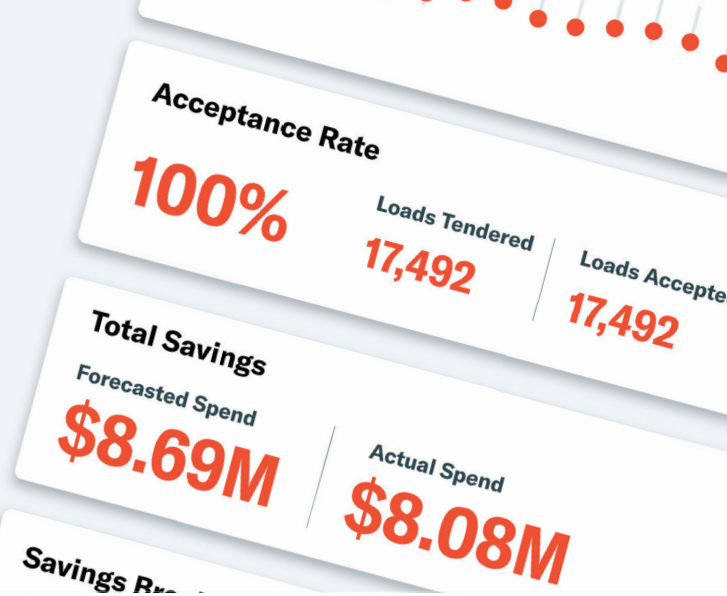


CONVOY

Guaranteed Primary

A NEW WAY TO PROCURE FREIGHT

Guaranteed coverage. Savings at the ready.
Transparency always.



Convoy Guaranteed Primary is an industry-first freight procurement solution that optimizes savings across market cycles while delivering 100% coverage and unrivaled transparency.



Capture immediate savings— and keep saving

Convoy tracks market shifts and adjusts rates automatically. Never overpay for guaranteed capacity.



Choose the 'easy button'

Avoid the hassle of repricing and mini-bids—no billing reconciliation needed.



Put yourself in the driver's seat

100% tender acceptance is guaranteed on enrolled lanes. GPS tracking delivers industry-leading shipment visibility. Download BOLs and view freight insights online free.



See your savings in action

Unrivaled transparency reports detail competitive lane-level rates and savings.

A win-win for shippers, across market conditions

Shippers of all sizes chose Guaranteed Primary to secure high-quality coverage in tight markets. Now they are turning to Guaranteed Primary to adapt to softening market conditions and capture savings.

Shippers enrolled in Guaranteed Primary save an average of 11% on their freight with 17% higher tender acceptance versus the market—all without the need to renegotiate contracts and mini-bids. They also gain a full picture of freight rates, savings, and performance with monthly transparency reports.

Get Started

Make your move with Guaranteed Primary. Visit convoy.com/guaranteed.